

Cruises

Expedition Cruise Line Hurtigruten Joins USTOA

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Antarctica is one of Hurtigruten's destinations. // Photo by axily/iStock/Getty Images Plus/Getty Images

Hurtigruten, an expedition cruise line that sails to destinations including **Antarctica** and along **Norway's** coas, has joined **The United States Tour Operators Association (USTOA)** as an active member, marking the fourth new active member to join the association in 2017 and bringing USTOA's current total to 56 active members representing nearly 160 brands.

The company's fleet of ships carry between 100 and 646 guests and allow travelers to enjoy the scenery and culture of each destination in a relaxed environment. To add to its fleet, Hurtigruten is currently building a new hybrid cruise ship. Hurtigruten has been honored as **USA Today's Readers' Choice "The Best Boutique Cruise Line."**

Earlier this year, USTOA welcomed **CroisiEurope**, **Intrepid Travel** and **Premier World Discovery** as active members.

The member companies of USTOA provide tours, packages and custom arrangements that allow 8.6 million travelers annually knowledge and freedom to enjoy destinations worldwide. Each member company has met the travel industry's highest standards, including participation in the USTOA's **Travelers Assistance Program**, which protects consumer payments up to \$1 million if the company goes out of business. As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

An invitation to join USTOA as an associate member is extended to travel service providers, ground operators, common airline carriers, head offices of organizations, associations and locations of suppliers of tour products and services, government agencies and others interested in developing travel.

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