



## Running Your Business

# USTOA Offers Exclusive Incentives for Travel Together Month

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The United States Tour Operators Association (USTOA) kicks off its annual Travel Together Month in September with exclusive incentives for travel agents and consumers. Travel Together Month puts bucket-list destinations, trips, and experiences at travelers' finger tips with a curated selection of offers from the country's leading providers of independent and escorted group travel.

Highlights include the following:

- **Lion World Travel:** Agents earn \$100 per person booked on the luxurious “Discover East Africa” tour for travel on April and May 2018 departures.<sup>(1)</sup>
- **Zegrahm Expeditions:** Receive a \$100 gift card for each new guest booked on “Across the Antarctic Circle: Voyage to the 7th Continent” for the January 22, 2018 and February 4, 2018 departures.
- **Asia Answers:** Travel professionals can earn bonus commission of \$50 per person booked on a China vacation lasting seven days or longer for travel through August 31, 2018.
- **Celtic Tours:** Enjoy an Italian vacation with the travel agent exclusive of the five-night “Tuscan Villa” independent package with car rental or transfers, net rates from \$449 per person for travel by December 15.
- **CroisiEurope Cruises:** Sell three double cabins (or six passengers) on the 11-day safari cruise itinerary and be entered to win an 11-day safari cruise for two people for travel in 2018 based on availability. Prize drawing December 20.
- **Alexander+Roberts:** Earn \$50 per person “Booking Bonuses” on all private tours, small ship cruises and small group journeys (never more than 16 guests) when clients pay-in-full for travel through April 2019.

Offers can be booked September 1-30. All travel deals, restrictions and booking instructions can be found at [www.ustoa.com/travel-together-month](http://www.ustoa.com/travel-together-month).

Representing nearly \$15 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow 8.6 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company participates in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.