



Cruises

CroisiEurope River Cruises Names New GM for U.S. and Canada

by *Newsdesk* | Sep 12, 2017 3:27pm



CroisiEurope River cruise ship

John McGlade has been named **General Manager, USA & Canada** for **CroisiEurope River Cruises**.

His responsibilities will include concentrating on CroisiEurope's continued growth and expansion in North America by managing the company's U.S. call center, national sales team and public relations agency.

McGlade comes to the position with almost 40 years in the travel business including many years with TWA and as a tour operator. He has been working with CroisiEurope since 2001 and most recently managed the CroisiEurope's operations in the US and Canada. He also serves on the board of the **National Tour Association**.

Additionally, **Nicola Ianonne** will move into the role of **Marketing Director** where he will create strategic marketing initiatives to further CroisiEurope's brand awareness in the market.

In keeping with the company's expansion plans, CroisiEurope is taking applicants for sales roles, including sales development and West Coast sales representation. Those interested in receiving more information or applying can send an email to groups@croisieurope.com.

Later this month, CroisiEurope will launch the *RV Indochine II* on the *Mekong* and the debut the company's first offerings in *Africa* with a new ship, the *RV African Dream*. The company will also launch the first-ever ground accommodations, the *Cascade Lodge*, for combination river-and-land packages beginning in December.

Additionally, the company recently joined the *US Tour Operators Association* which has a total of 55 active members representing nearly 160 brands.

For more information or to book a vacation, visit the cruise line's website at croisieurope.com.