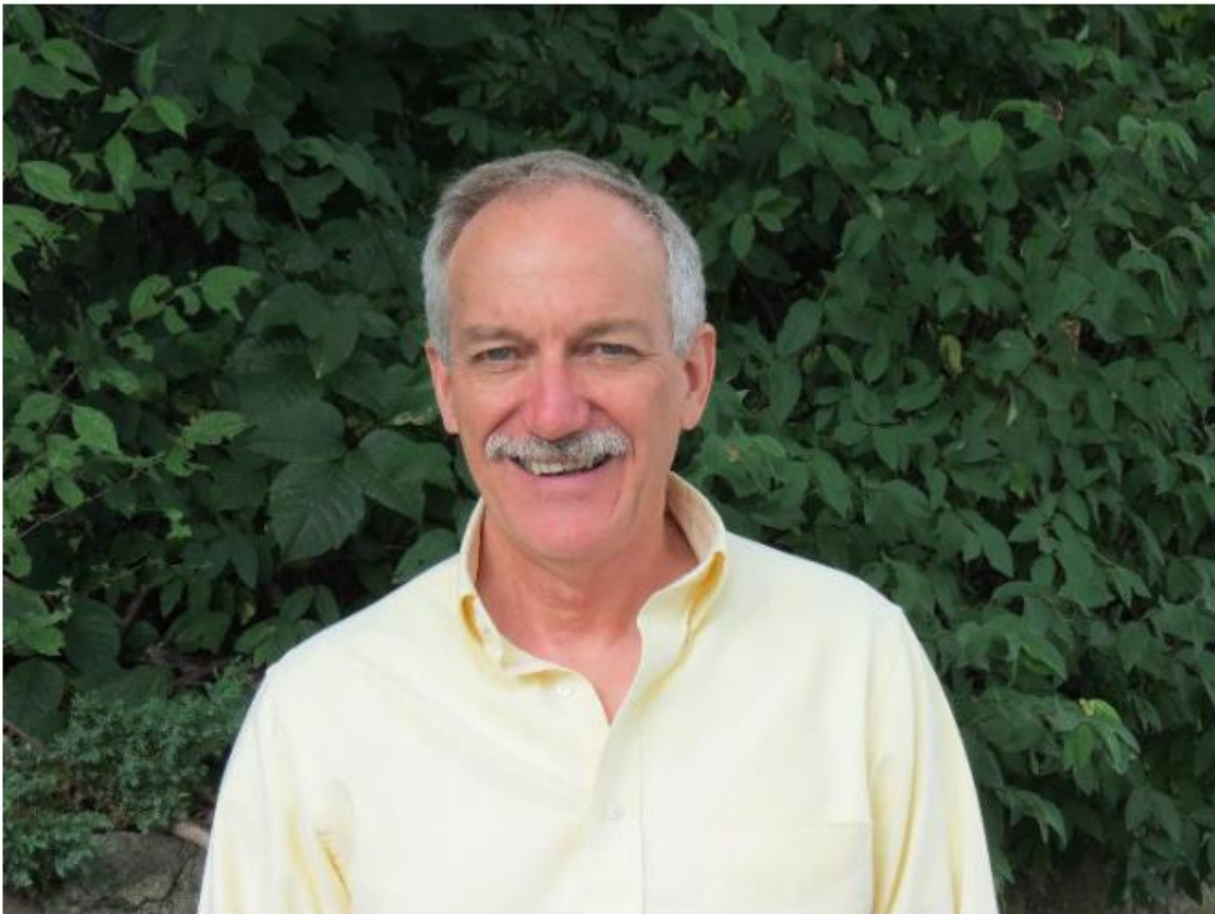


CroisiEurope Names John McGlade as General Manager-USA & Canada



By  *James Shillinglaw*, Sep 13, 2017, [\(post a comment\)](#)



CroisiEurope River Cruises has made a change in its North American leadership, which will now be overseen by John McGlade as general manager, USA & Canada. McGlade's responsibilities will include focusing CroisiEurope's continued growth and expansion in North America by managing the company's U.S. call center in New York, national sales team and public relations agency.

Nicola Ianonne, who was previously the highest ranking North America executive for CroisiEurope as executive vice president-sales for USA & Canada, is being named marketing director where he will focus strategic marketing initiatives to further CroisiEurope's brand awareness in the market.

McGlade has almost 40 years of experience in the travel business, including many years with TWA and several as a tour operator. He has been working with CroisiEurope since 2001 and most recently managed the river cruise line's operations in the U.S. and Canada. He serves on the board of the National Tour Association.

CroisiEurope said it is seeking applicants for sales posts, including sales development and West Coast sales representation. Those interested in receiving more information or applying can send an email to groups@croisieurope.com.

Established in 1976, CroisiEurope has been a leader in value all-inclusive river cruising for the last 41 years. Based in Strasbourg, France, CroisiEurope has offices in Brussels, Paris, Lyon, Nice, Lausanne, Madrid, London, Phnom Penh, New York and Florida. It operates 50 ships with a diverse selection of canal, river and ocean cruise sailings. It will inaugurate the RV Indochine II on the Mekong later this month and in December will introduce a new boat, the RV African Dream, as well as its first-ever ground accommodations, the Cascade Lodge, for combination river-and-land packages in Africa.