



RIVER CRUISE

CroisiEurope taps new US operations head

By [Michelle Baran](#) / September 13, 2017

John McGlade has been named general manager, USA and Canada, of French river cruise line CroisiEurope. He will oversee all North American operations.

McGlade has been with CroisiEurope since 2001, most recently as executive vice president of operations. In his new role he will manage the company's U.S. call center, national sales team and public relations agency. He also serves on the board of the National Tour Association (NTA).

Previously, McGlade worked with TWA and as a tour operator.

Nicola Ianonne, formerly CroisiEurope's executive vice president for the United State and Canada, has been moved into the role of marketing director where he is responsible for developing strategic marketing initiatives to further CroisiEurope's brand awareness in the market.

CroisiEurope is seeking applicants for sales roles, including sales development and West Coast sales representation. Those interested in receiving more information or applying can send an email to groups@croisieurope.com.