



Many river cruise lines are catering to the family market, inviting all ages to come aboard and sail the rivers of the world. Here are five reasons why river cruises are good for families.

### 1. **Multigenerational Happiness**

Mum, dad, the kids and grandma and grandpa can each find what makes them happy during a river cruise and then meet up for meals for quality time together. Some line cater for families with children ages 4 to 17 and cater to multiple generations with various excursions offered each day so families can decide to explore together or split up based on age or interest.

## 2. **Family Feeling**

On river cruise ships the family feeling is intrinsic, with guests taking excursions and eating meals together. Many lines have dedicated family departures, in which the majority of the guests are part of a family in some way, and there is special family programming enhancing that bonding feeling. The size of the ship helps to create an intimate atmosphere.

## 3. **Immersive Experience**

River cruises travel the world, often visiting small towns and villages in such regions as Europe, Asia, and even in the U.S. Local experts and guides lead shore excursions, while onboard programming and local entertainment and experts are all designed to provide an immersive and authentic experience for guests.

## 4. **Family-Friendly Ship**

Family-friendly accommodations are available on some river cruise lines. Many new ships have as few as 20 cabins and smaller ships are especially popular for family charter groups taking over the entire ship. Dining rooms on river cruise ships are typically small, with many river cruise lines offering kid-friendly menus.

## 5. **Family-Friendly Pricing**

River cruise lines' all-inclusive pricing with one rate for shore excursions, meals, airport transfers, and more is a family-friendly travel option. Many river cruise lines offer special deals for families and children's rates. You can also mix and match on some, with half board an option for those that want to eat on shore.