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Earth Day Travel Incentive-Adopt an African Elephant

By Donna M. Airoidi
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Reward a top performer with a coveted African safari, and he can become the proud "parent" of an African elephant.

Two new documentaries featuring African wildlife hit theaters this month: IMAX's *Born to Be Wild* (released April 8), about the rescue of orphaned orangutans and elephants, and Disney's *African Cats*, which follows the trials and tribulations of a pride of lions. The latter premieres on Earth Day, April 22.

Both films were shot in Kenya, and in order to promote the productions, luxury African safari specialists Extraordinary Journeys (EJ Africa)—which has planned more than 300 trips to Africa—created its "Great Cats and Magnificent Elephants" safari to give guests a look

at the story behind the story.

Highlights from the itinerary include a members-only visit to the Daphne Sheldrick Elephant Orphanage in Nairobi, as well as time spent in Amboseli National Park. Sheltered by Mount Kilimanjaro, the park is noted for its abundant and well-protected elephant population. The safari ends in the magnificent Mara Triangle, where the filming for *African Cats* took place.

Prices start at \$4,400 per person for the eight-day safari and include commission and all hotels, lodges, park and entrance fees, transfers and sightseeing, game drives, most meals, and all flights within Kenya.

Tying into Earth Day, EJ Africa will adopt an elephant through the [David Sheldrick Wildlife Trust](#), which rescues orphaned elephants, on behalf of each client that books the new tour. Because who can resist the opportunity to become a parent to a pachyderm?

For more information, call (212) 246-7650, or visit www.ejafrika.com.

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