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## Finnair Introduces 'Facebook Check-In'

MARCH 15, 2013 BY GROUND CREW [LEAVE A COMMENT](#)



Finnair has introduced a new service that allows passengers to link their Facebook profiles with the seat map of the flight they will be boarding. This enables passengers to know about their fellow passengers and their seating locations.

The optional service only displays the passengers' public Facebook profiles and is visible only to the passengers on the subscribing passenger's flight. Passengers can also disable the service any time after the initial check-in. Finnair is also planning to link other social networks to the flight seatmaps in future.

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