

You're missing out on marketing opportunities. Your competitors aren't.



LEARN MORE

ADVERTISEMENT

Finnair Refurbishes its Business Class Seats

By Richa G

15. February 2013 01:25

Finnair has announced that it is upgrading its [business class](#) section. The airline has decided to give away with angled lie-flat business class seats. These seats will be replaced by wide and comfy fully flat beds.

Finnair will roll out these fully-flat bedded seats in all its long-haul flights from the beginning of autumn 2014. At present Finnair has only four Airbus A330 featuring fully-flat beds with 79-inch length and 23 inch width.

The airline said that business class section of all its Airbus A330 and A340 will be upgraded and will cost them nearly €29 million. Senior vice president, Anssi Komulainen said that, the airline believes that by providing this upgraded service they will be able to differentiate themselves from the other competitors and also provide their customers more comfort. As fully-flat seats are the new benchmark for both the passengers and the airlines.

★★★★☆ Currently rated 4.0 by 2 people

Tags:

[Airline News](#)



Comments (0) | [Post RSS](#)

Related posts

[Singapore Airlines - Business Class Cheap Airfares to Asia & Australia](#)

Singapore Airlines is offering cheap [business class airfares](#) to India, Sri Lanka, Australia &...

[Iberia Airline introduces fully flat business class seats](#)

Iberia Airline recently introduced its new fully flat business class seats on its newest Airbus A330...

[Asiana Airlines New Business Class Seats](#)

Asiana Airlines operates newly installed business class seats "OZ Quadra Smartium" on ...

Book a Trip

[Book a Flight](#)

Roundtrip One Way
 Multi City

Leaving From: city / airport code

Going To: city / airport code

Departing:

Returning:

Adults: Children: Seniors:

Service Class:

Search