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Finnair to join transatlantic joint venture

By Felicity Long

Finnair will join the transatlantic joint business established by fellow Oneworld alliance members American Airlines, British Airways and Iberia in October 2010.

As part of the agreement, designed to expand the reach of Oneworld alliance in North America, Finnair will codeshare with those carriers on select flights between North America and Europe and on Finnair's daily flights between New York and Helsinki.

In all, the joint business will operate up to 102 daily roundtrips between North America and Europe, serving 42 gateways on both sides of the Atlantic. Customers will also have access to another 163 connections in North America and 126 in Europe.

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