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[Finnair](#) partnered with [Makia](#), a Helsinki-based clothing company, to provide passengers with a brand-new, on-board shopping experience. The feature will be available on Finnair's three Airbus A350 aircrafts only, via the Nordic Sky Wi-Fi portal. Passengers will be able to directly access the Makia Spring/Summer 2016 collection with any smartphone, tablet or laptop for no additional cost. Currently, passengers in all classes on Finnair can access the Nordic Sky Wi-Fi portal to browse [finnair.com](#), news and Finnair services free of charge. As Finnair expands its WiFi service to other aircraft in its Airbus fleet, it is expected these services, including Makia shopping, will become available on other aircraft as well.

"Our cooperation with Makia is an example of the future of onboard shopping," said Jarkko Konttinen, vice president, product, Finnair. "Our acclaimed Nordic Sky Wi-Fi portal offers a unique way to our customers to shop Makia clothes while on board our A350 aircraft. We're happy to introduce a top Finnish brand to our international customers: Makia's fresh and timeless clothing design suits well to Finnair brand identity."