



Home » TV Section » TV News » What is Santa's Finnair secret?

## What is Santa's Finnair secret?

Posted on December 14, 2015 | By Pip Ellwood-Hughes | TV News

Share 0 Tweet 0 Google + 0 Pinterest 0 Reddit 0



Credit: Finnair

Ever wondered how Santa manages to deliver all of those presents every Christmas?

At first glance, nothing seems out of the ordinary when flying with Finnair or visiting Helsinki Airport. However, how can they possibly be flying the fastest routes? And how do you explain the short transfer times? The secret behind this extraordinary efficiency has been kept quiet for decades, but is slowly beginning to unravel.

A new video entitled 'The Secret Partnership' has been released that provides the answer to how Santa Claus struck up a partnership with Finnair and Helsinki airport to make sure 1.9 billion children get their presents on time.

The Secret Partnership shows the origins of the partnership and shows how it set the foundations for a well-oiled system that works right up to the present day. Once you've watched the video you'll understand just how Santa manages to be so efficient year after year.

Watch The Secret Partnership below to find out more:

**The Secret Partnership**



**A SECRET PARTNERSHIP**

Sponsored by Finnair

0:00 / 2:00 Privacy

### By Pip Ellwood-Hughes



*Pip is the Editor of Entertainment Focus and the Managing Director of agency Little Pip Digital.*

[Follow on Twitter](#) [Connect on Facebook](#) [Find on Google+](#) [View all Posts](#) [Visit Website](#)