

THE TRAVEL AGENTS' PATH TO PROFITS

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TRAVEL MARKETING

AIRLINE NEWS



Europe Airline News

Finnair has announced that it will open a new seasonal route from Helsinki to San Francisco in June 2017. The airline will operate three weekly flights between both cities from June 1 to September 30. The flights will be operated on Tuesdays, Thursdays and Sundays. Thanks to Helsinki's geographical location, Finnair's new northern route to San Francisco will offer competitive travel times for customers from Scandinavia, the Baltics, Russia as well as from many European cities. San Francisco will be Finnair's fourth US destination, along with New York, Chicago and Miami. The new San Francisco flight will be operated within the Atlantic joint business between Finnair, American Airlines, British Airways and Iberia. The joint business offers customers additional flight choices, better connections and better pricing on transatlantic routes. Currently, the four airlines operate over 100 daily return flights between Europe and North America. Finnair will also add capacity to Spain, by opening a new route to Alicante with up to four weekly flights between March 26 and October 27. In addition, Finnair will also increase its flights to Malaga with two additional weekly flights between June and July, increasing frequencies to a total of eleven weekly flights. Last month, Finnair also announced new routes to Ibiza and Menorca for the summer 2017 season.

XL Airways has just announced the opening dates for their 2017 season. The French Airline will return to all 4 US

gateways (JFK/LAX/SFO/MIA) with non-stop flights to Paris-CDG. New York-JFK will operate service starting 27 March 2017 through 28 October 2017 with up to 7 days weekly in the peak of summer. West Coast service from Los Angeles will operate service from 04 June - 24 September (Tue/Thu/Sun). San Francisco flights will operate (Mon/Wed/Sat) from 10 June - 23 September.

Norwegian announced it will launch flights from four cities in the United States – Fort Lauderdale, Los Angeles, New York City/Newark and Oakland/San Francisco – to Barcelona, Spain, in June 2017. The nonstop flights to Spain follow the airline's recent new service from the U.S. to Paris, France, launched in July this year. Norwegian will also add service from Oakland/San Francisco to Copenhagen, Denmark, offering five nonstop routes to Europe from the Bay Area by next spring. New York (Newark Liberty International Airport) to Barcelona-El Prat Airport (BCN) will launch on June 6, 2017, and operate twice a week until the end of August when it becomes a four weekly service. This will be Norwegian's first service from Newark; the airline's other flights from New York City operate from John F. Kennedy International Airport, where Norwegian has year-round service to Copenhagen; London; Oslo; and Stockholm; as well as season service to Guadeloupe and Martinique in the French Caribbean. Service from LAX to Barcelona will launch on June 5, 2017,

and operate twice weekly until the end of August, when it becomes a thrice weekly service. Flights from OAK to Barcelona will launch on June 7, 2017, and initially operate twice weekly until the end of August, from when it will operate three times a week. The new twice-weekly Oakland to Copenhagen service will launch on March 28, 2017. Flights from Fort Lauderdale-Hollywood International Airport (FLL) to Barcelona will launch on August 22, 2017, and operate twice weekly. Barcelona is the seventh European city with nonstop service to the U.S. in Norwegian's ever-growing route network. The carrier offers a total 44 routes from the U.S., 37 of which are to Europe and seven are to the French Caribbean. Upcoming routes from the U.S. include Las Vegas to London launching on October 31; Las Vegas to Oslo launching on November 1; and Fort Lauderdale to Guadeloupe launching on December 17. Norwegian operates one of the world's youngest fleets comprised of brand new Boeing 787 Dreamliners. All long-haul flights include both a Premium and an Economy cabin.

Lufthansa German Airlines became the first European air carrier to participate in the U.S. Transportation Security Administration's TSA Pre program. As a result of this initiative, Lufthansa customers that are eligible will experience an expedited and efficient screening process at the security checkpoint of participating U.S. airports.