



AIRLINES

LOYALTY PROGRAMS

ALASKA AIR AND FINNAIR PARTNER UP

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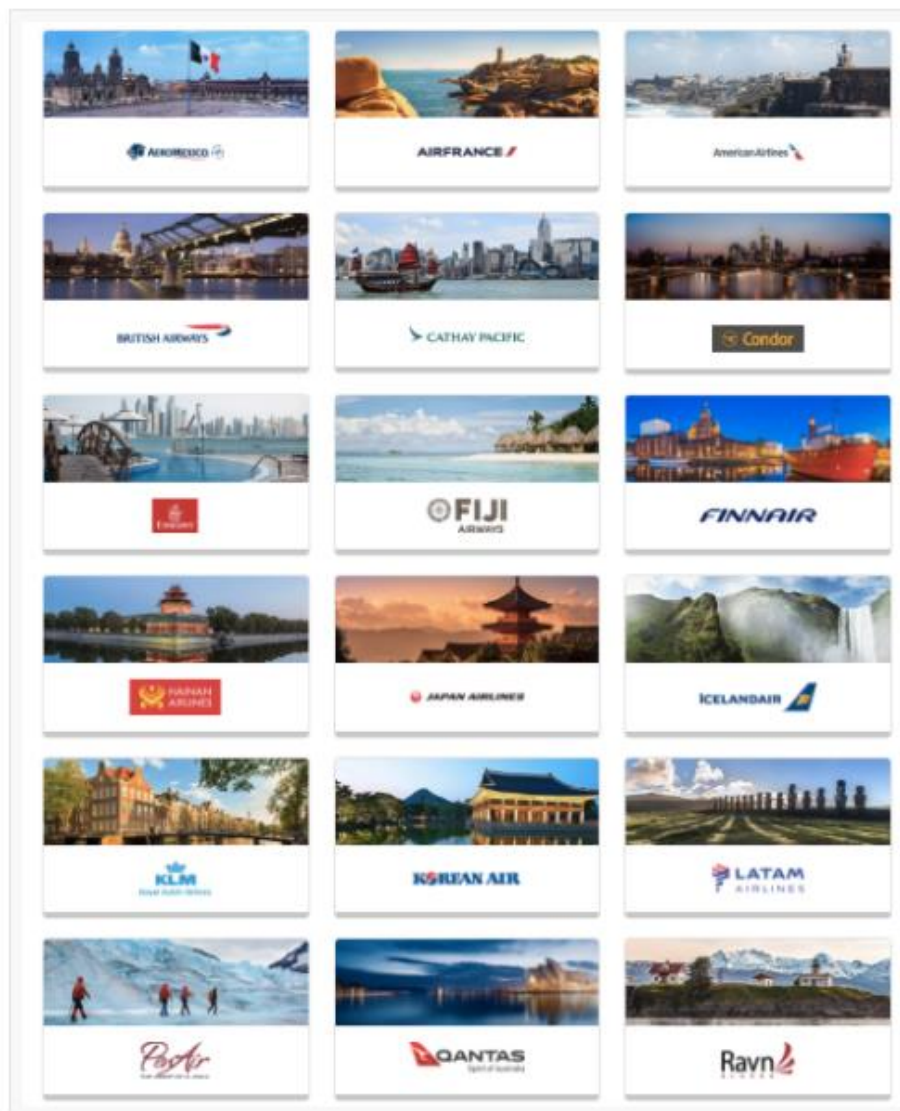
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Alaska Air and Finnair partner up

I'm consistently impressed with how Alaska continues to enrich their program with valuable partnerships. Not only do they improve their loyalists ability for redemptions to far off lands, but they enhance their ability to **earn CRAZY miles** as well. Annnd, they've done it again. Alaska **announced** that they will be partnering up with Finnair and you can start earning MileagPlan miles effective, May 22nd (the date of their press release.) Not only will it be great to have another partner to redeem miles on (Finnair's A350 looks pretty dope), but it gives even more options to EARN valuable Alaska Air miles. Let's take a look at the new Alaska Air and Finnair partnership.

Alaska Air has already included Finnair on their list of partners.

Within the past year they've added Japan Airlines, Finnair, and Condor. Great moves!

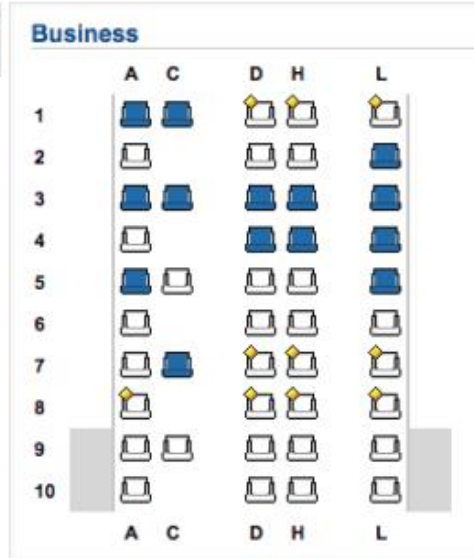


The announcement comes in advance of the new SFO to HEL route Finnair which starts on June 1st.

Alaska Airlines and Finnair announce frequent flyer partnership

Frequent flyers earn miles/points as Finnair starts San Francisco-Helsinki service June 1

Flight	Class	Status	Arrive	Depart	Frequency	Available Classes
6 Comments	AT 12	8	SFO	HEL	Unavailable	JK GA DA AF FA BA AA AA PA TA LA VA UB UA UA UA UA UA UA UA UA UA
			08/21/17 7:10 PM	08/22/17 3:00 PM	SA 1 WA	



It'll operate an A330 on this route configured 1-2-2 and 2-2-1...that means Throne seats similar to Swiss Biz.



The aspect of the partnership that caught my eye were the SUPERB earn rates

Additional Business Class bonuses are 100%. This is on top of base miles, class of service, and any elite status you'd earn. That's a fantastic earn rate...

Earning on Finnair

Base miles earned and class of service bonuses on Finnair count toward Mileage Plan elite status.

Cabin	Class of service	Base miles earned	Class of service bonus	Additional bonus
Business	J, C, D	100%	100%	100%
	I	100%	25%	100%
Economy	Y, B, H	100%	-	-
	K, M, P, T, V, L, N, S, Q, O, Z, R	50%	-	-
	A, W, G	25%	-	-

There are currently outstanding deals out of Europe to Asia via Finnair... even flying on the A350 from Helsinki to Beijing

K€39,794

Prague (PRG) to Beijing (PEK) — Mon, Jul 10

Prague (PRG) to Helsinki (HEL) — Mon, Jul 10
 Finnair 716 Dep: 11:35 am Arr: 2:40 pm 2h 5m Airbus A321 Business (I)

Layover in HEL 3h 40m

Helsinki (HEL) to Beijing (PEK) — Mon, Jul 10
 Finnair 51 Dep: 6:20 pm Arr: 6:55 am 7h 35m Airbus A350 Business (I)

Tue, Jul 11

Beijing (PEK) to Prague (PRG) — Sun, Jul 23

Beijing (PEK) to Helsinki (HEL) — Sun, Jul 23
 Finnair 52 Dep: 10:55 am Arr: 2:15 pm 8h 20m Airbus A350 Business (I)

Layover in HEL 3h 20m

Helsinki (HEL) to Prague (PRG) — Sun, Jul 23
 Finnair 717 Dep: 5:35 pm Arr: 6:45 pm 2h 10m Airbus A321 (Sharklets) Business (I)

Alaska Air has one of the best status matches out there. I matched from AA's Executive Platinum to MVP 75. If I were to fly the route above... which comes to roughly \$1650 I'd earn over 33k redeemable miles and 11,800 EQM. Not a mileage run opportunity, per se, but not too shabby either!

Itemized Mileage Calculation

Leg	Flight Miles	Booking Class Bonus	Elite Status Bonus	Promotion Bonus Miles	Total Leg Mileage
PRG-HEL Prague — Helsinki	822	206	1028	822	2878
HEL-PEK Helsinki — Beijing	3930	983	4913	3930	13756
Credit Card Miles					0
Trip Total (O/W)	4752	1189	5941	4752	16634
Trip Total (R/T)	9504	2378	11882	9504	33268

If you'd like to read the official press release, [go here...](#)

The redemption chart for Finnair will be released later this year, but I'm optimistic it will be quite competitive, and most of all...I think it provides more ways to earn one of the most valuable currencies out there, Alaska Air Mileage Plan miles.

Check here to see if you were targeted to earn a [50% bonus on purchased Alaska Air miles](#).

H/T [View from the Wing](#)

*featured image is from [alaskair.com](#)

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