

Transportation

Alaska Airlines, Finnair Launch Frequent Flyer Partnership

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Alaska Airlines and **Finnair** have announced a new partnership that gives members of their frequent flyer programs the opportunity to earn miles/points on each other's airlines as Finnair expands with new flights from **San Francisco**.

Members of the **Alaska Mileage Plan** can begin earning miles on Finnair starting today. Award redemption will commence later this year. **Finnair Plus** members can also begin earning and redeeming points on Alaska Airlines starting today.

Alaska Airlines recently announced a major expansion of its San Francisco service. Alaska, along with **Virgin America**, now has 83 daily departures from San Francisco to 35 destinations. With Alaska and **Alaska Global Partners**, guests can earn and redeem miles on flights to more than 900 destinations worldwide. Alaska Airlines ranked "**Highest in Customer Satisfaction Among Traditional Carriers in North America**" in the **J.D. Power North America Satisfaction Study** for 10 consecutive years from 2008 to 2017. Alaska Mileage Plan ranked "**Highest in Customer Satisfaction with Airline Loyalty Rewards Programs**" in the **J.D. Power 2016 Airline Loyalty/Rewards Program Satisfaction Report** for the last three consecutive years.

Finnair connects 18 cities in **Asia** and even cities in North America to over 60 destinations in **Europe**. Finnair operates **Airbus A330-300** aircraft on its U.S. routes. The airline was the first to fly the next-generation, eco-smart **Airbus A350 XWB** aircraft and it is the first airline listed in the **Leadership Index** of the worldwide **Carbon Disclosure Project**. Finnair is a member of oneworld, the alliance of the world's leading airlines committed to providing the highest level of service and convenience to frequent international travelers.

Visit www.alaskaair.com and www.finnair.com

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