



Alaska Airlines teams up with Finnair for loyalty partnership

Ahead of Scandinavian carrier Finnair's launch of flights to the West Coast, it has announced a loyalty tie-up with Alaska Airlines.

The partnership allows Alaska Mileage Plan members to earn points flying on dozens of routes in Europe on Finnair.

Finnair's new route to San Francisco kicks off on June 1.

Finnair Plus members can now accrue points on Alaska and Virgin America flights to 35 US destinations via SFO.

Finnair also flies to Chicago and New York on Airbus A330-300 aircraft.

"We're thrilled to be partnering with European-favorite Finnair, as they launch their first West Coast service from our San Francisco hub to Helsinki," said Andrew Harrison, Alaska Airlines executive vice president and chief commercial officer.

"Our Mileage Plan members will be able to fly Finnair to over 60 destinations in Europe from San Francisco, Chicago and New York's JFK."

Juha Jarvinen, chief commercial officer at Finnair said: "We are very excited to collaborate with Alaska Airlines on this new frequent flyer partnership. Our customers travelling to and from the U.S. will greatly benefit from the extensive network both airlines have to offer."

Finnair operates a total of seven routes to North America and 18 in Asia.