

TRUTH IN TRAVEL

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TURN YOUR Layover INTO A Mini-Vacation

ICELANDAIR GOT US ALL TO REYKJAVIK; NOW OTHER CARRIERS ARE OFFERING POWER STOPOVERS IN THEIR FLAGSHIP CITIES

	Where You're Stopping	How to Do It	On the Ground	Why It's Worth It
AIR CHINA	Get no-fee, four-day stopovers in Shanghai or Beijing when flying on this Star Alliance member between the U.S. and other Asian cities.	The options aren't listed on the airline's website. You'll have to pick up the phone to secure the extra ground time and book your flight.	The offer is conditional on using an Air China-approved hotel and guide. You'll get to the Great Wall, just maybe not on your own terms.	Americans don't need a visa for the stopover, which means you get to skip the annoying paperwork, embassy trips, and fees.
FINNAIR	This Oneworld member offers five days in the Nordic design capital of Helsinki when flying to Asia.	When booking on the website, choose the duration of your stopover (five hours to five days) and direction (in- or outbound).	Do the full five days: Shop local brands like Makia in Helsinki's Design District; hike nearby Uunisaari Island; and take the ferry to Tallinn.	Unlike other airlines, Finnair offers the extended layover, as well as custom itineraries, at no additional charge.
ETIHAD	The airline offers two-day stopovers in Abu Dhabi when connecting to any of its other destinations.	Choose it when you book your flight online. Thanks to new regulations, U.S. citizens can get a visa upon entry.	Stay at the year-old Four Seasons. Check out the Iron Age pottery at the Al Ain National Museum, and try the sea bass tartare at Café Milano.	If you fly on a business-class ticket, Etihad will cover a night at one of 60 premium hotels; travel in first, it'll comp two.
TAP	Since 2016, American travelers headed to Europe or Africa (including the Azores) can spend up to three days in Porto or Lisbon.	Click the Stopover tab on TAP's website, which lets you extend a layover when you buy your flight.	Stay at Lisbon's new Verride Palácio Santa Catarina near the MAAT art museum. In Porto, tour centuries-old wine cellars and churches.	TAP's 18-month-old partnership with JetBlue means more American passengers, plus its Stopover app offers hotel and restaurant discounts.

● The '80s were known for ostentatious decadence, but today our guests find luxury in less insular and more culture-rich experiences. Of course, we do have hotels that offer butlers and helicopter transfers, but the key is getting the balance between highly personalized service and localized experience just right." Filip Boyen, CEO, Small Luxury Hotels of the World



SIR RICHARD BRANSON
"MY ULTIMATE DREAM IS TO OPEN UP SPACE TO ALL"

"Travel has always played a huge role in my life. I have my mum to thank for my adventurous streak; she'd push me out of the car and tell me to find my own way to my grandmother's house! Virgin Atlantic came about when I got stuck in Puerto Rico trying to get to the British Virgin Islands after my flight was canceled. I had a beautiful lady waiting for me in BVI, so I hired a plane and borrowed a blackboard and as a joke wrote VIRGIN AIRLINES, \$39 ONE WAY TO BVI on it. Finding the Virgin Limited Edition properties has also been fun; it was my mum who first spotted the divine fortress Kasbah Tamadot from the road while I was attempting a world record in a hot-air balloon. Necker Island...well, that was a ploy to win over Joan, my wife. From my travels I've been inspired to set up not-for-profits to tackle issues such as conflict and global warming. My ultimate dream is to open up space to all."