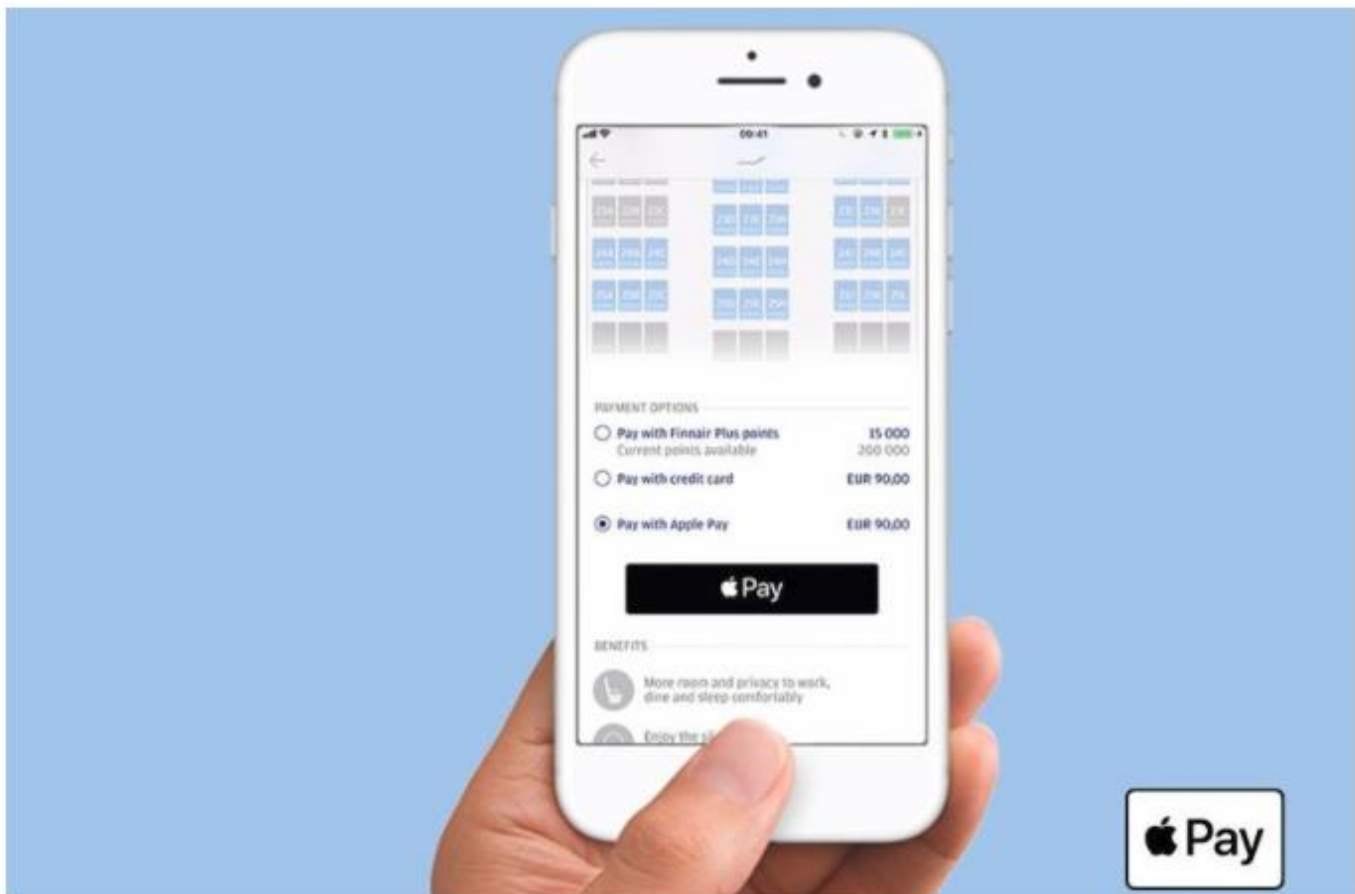


## Finnair Now Accepts Apple Pay For Ticket and Ancillary Purchases

13 December, 2017 in [Services](#) Written by [Jordan Yerman](#)



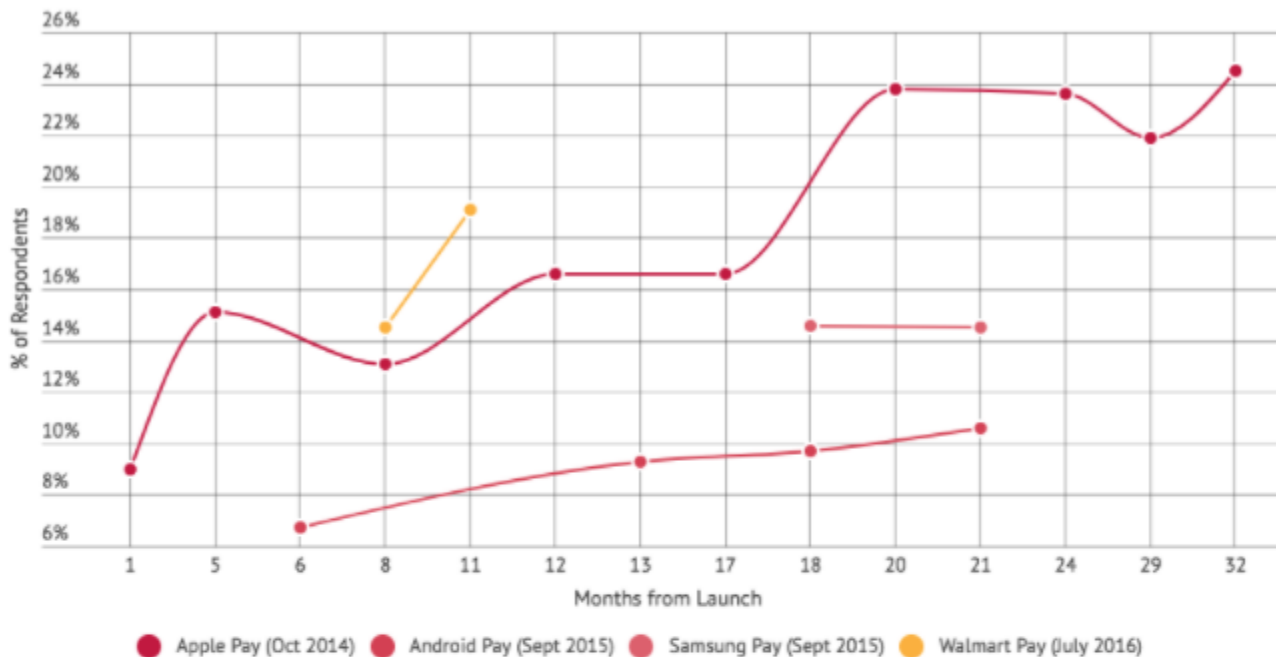
Finnair customers can now use Apple Pay to buy plane tickets, as well as for ancillary purchases, through the carrier's mobile website and iOS app. Image via Finnair

**APEX Insight: As digital wallet technologies become increasingly popular, Finnair is the latest airline to announce that is now accepts Apple Pay for tickets and ancillaries purchased through its website and app.**

We spend more and more time on our smartphones for work and for pleasure, so these devices are inevitably becoming the hubs of our transactional lives. Digital payment methods based on

websites or social media (such as WeChat, LINE Pay, Alipay) as well as hardware platforms (Apple and Android) will surely leap the perceptual divides from novelty to convenience to expectation. It should come as no surprise, then, that the acceptance of mobile payments in the airline cabin is on the rise.

Mobile Wallet Adoption: Months from Launch



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Finnair customers can now use Apple Pay to buy plane tickets, as well as for ancillary purchases, through the carrier's mobile website and iOS app. Like other digital wallet services, Apple Pay is all about seamlessness: With the iPhone X, a user can authenticate a payment by staring at his or her screen.

**“Mobile payments are growing in popularity, and it fits well into our digital services.” – Katri Harra-Salonen, Finnair**

“Apple Pay is widely used in several countries, and for us it is a natural addition to the payment methods available for the growing number of customers using our services with Apple mobile devices,” said Katri Harra-Salonen, Finnair's chief digital officer, in a press release. “Mobile

payments are growing in popularity, and it fits well into our digital services.” Finnair is not new to the digital-wallet game, having allowed passengers to use [Alipay for in-flight purchases](#) via cabin Wi-Fi at the beginning of this year.

Emirates was the [first carrier to accept Apple Pay](#) for ticket purchases, and JetBlue and easyJet also accept Apple Pay. Singapore Airlines accepts both Apple Pay and Android Pay, while KLM was among the first non-Chinese airlines to accept WeChat Pay.

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### **Jordan Yerman**

Jordan juggles deadlines across various time zones as he writes about travel, culture, entertainment, and technology.



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