

Business Traveler

JULY/AUGUST 2017

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Airline and Hotel Rewards Programs News and Promotions



Marriott Offers Bonus Points Through Three Loyalty Programs

Members of Marriott Rewards, The Ritz-Carlton Rewards and Starwood Preferred Guests have the opportunity to double and triple their points across the three loyalty programs through Sept. 4 of this year.

Marriott Rewards Members will earn Megabonus Infinite Points which give guests 4,000 Marriott Rewards bonus points per stay, starting with the second stay. The Ritz-Carlton Rewards Summer Sojourns plan offers double points for stays over two-nights. And the SPG Take Three gives guests triple Starpoints for stays that include a weekend, or double Starpoints for weekday stays at participating hotels.

Visit members.marriott.com by Aug. 31 to sign up for extra rewards.



Air Canada to Launch New Loyalty Program in 2020

Air Canada has announced it will take over its Aeroplan loyalty program in 2020 at the expiration of its contract with Aimia, the company which currently runs the program. The airline says the move will help build on the relationships it has with its guests.

"Our relationship with our more than 45 million customers sits at the core of Air Canada's ongoing transformation as we continue to grow our business beyond the 200 destinations that we already serve," said Calin Rovinescu, president and chief executive officer.

Even after the strategic 2020 transition, the airline says their travel customers will be able to redeem awards through Aeroplan.

For more information visit aircanada.com.



Finnair and Alaska Air Frequent Flier Programs Partner

Alaska Airline and Finnair now offer frequent flyer partnership with the launch of Finnair's West Coast service from San Francisco. The partnership allows members to earn frequent flier miles and redemption rewards on both airlines.

Alaska Air has recently announced plans for expanded service to San Francisco bringing to 83 the number of daily flights to 35 destinations. Finnair provides service to 18 cities in Asia; seven North American cities; plus over 60 locations throughout Europe.

Learn more at finnair.com and alaskaair.com. **BT**

ALASKA AIR GIVES NEW PARENTS ELITE LEAVE

Alaska Airlines has created a new program called Elite Leave. This feature allows Elite members of the airline's Alaska Mileage Plan who are taking parental leave to extend their status through the end of 2018.

To sign up members just need to e-mail information (full name, date of birth and Mileage Plan number) plus proof of leave to elite.flyer@alaskaair.com. Eligibility will be verified and customers will be signed up for the Elite Leave program.

Visit alaskaair.com to learn more.

Starwood SPG Launches Mobile Check In

Starwood Preferred Guest members are now able to check in to their rooms via the SPG mobile app at 22 hotels in the United States. The feature is available exclusively for members who have downloaded the SPG mobile app and booked their stays directly with SPG on its website or in the app.

Members receive a notification approximately 48 to 72 hours before their stay asking if they would like to check-in using the SPG app. On the day of arrival, a notification on their mobile device alerts them that their room is ready and the key is waiting for them at the front desk.

These features are available at select Westin, Sheraton, St Regis, Four Points, Le Meridien, Tribute Portfolio and The Luxury Collection hotels, with the global rollout scheduled to be completed by the end of 2017.

For more information visit: spg.com/mobileapps.

