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New and Future **FLIGHTS**



An overview of services added in 2017 and a look at some others to come.

WE'RE HALFWAY THROUGH the summer of 2017 and it's been a busy year for airlines. You might say the process of adding and expanding routes has been going nonstop. To get you up to (air) speed, here is a roundup of new flights that have been launched or announced so far this year.

Europe

UK AND IRELAND: Starting this September, Norwegian is also flying from Denver and Seattle-Tacoma International airports to London's Gatwick Airport, making a total of nine non-stop routes between the U.S. and London on the airline.

Norwegian has also added 12 new transatlantic routes, the first of which flew out of Hudson Valley's Stewart International Airport in Newburgh, NY, to Edinburgh. Other flights have begun taking off from Providence, RI, to Dublin, Belfast, Shannon and Cork. Thanks to these new transcontinental

An increasing number of flights from London now serve Cyprus, the second fastest growing travel destination in Europe.

routes, Norwegian is opening two new bases in the U.S. at Stewart and Providence's T.F. Green Airport. Also heading to Ireland is Delta, with expanded flights from Boston to Dublin.

GERMANY: As part of Condor Airlines' expansion, non-stop service from San Diego, Pittsburgh and New Orleans to Frankfurt, Germany, has been added. The airline will also add non-stop service to Munich from existing gateways in Seattle and Las Vegas. Also leaving from California is United Airlines, flying between San Francisco and Munich for seasonal flights.

German low-cost air carrier Eurowings has added a direct flight from Cologne, Germany, to Las Vegas. The two flights a week (Monday and Friday) are scheduled to run until October 27.

SPAIN / ITALY / SWITZERLAND: A new route to Alicante, Spain, from Helsinki, Finland was added by Finnair, giving guests the choice of up to four weekly flights until October 27. In May, Finnair added new routes to Ibiza and Menorca for the 2017 summer season.

Norwegian recently launched additional nonstop flights from Los Angeles, Newark and Oakland to Barcelona. Later this summer, the company will also add flights from Fort Lauderdale. And in the fall, it will add service to Rome from L.A., Newark and Oakland.

Switzerland-based airline Edelweiss, a sister company of Swiss International Air Lines, expanded its route to North America earlier this summer. The airline offers seasonal flights between Zurich and San Diego and will travel through September.

NETHERLANDS: Boosting its European Dreamliner network, Etihad Airways will deploy its new Boeing 787-9 aircraft to fly to Amsterdam, starting September 1, and Madrid from October 1 from Abu Dhabi, UAE.

KLM now has three roundtrip flights between Minneapolis-St. Paul and Amsterdam. The new service supplements three daily flights between Amsterdam and Minneapolis operated by Delta, Air France-KLM's transatlantic joint-venture partner.

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AIR UPDATE

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CROATIA: There have been three new flights added to Croatia. Easyjet is offering flights through the end of September between Zadar Airport and London Luton Airport. Flights run Wednesdays and Saturdays. Although Easyjet has flown to Dubrovnik before, they now offer flights from Manchester, England (Wednesdays and Saturdays) and Belfast (Tuesdays and Sundays). British Airways also introduced seasonal service between London's Heathrow Airport and Pula, Croatia, Tuesdays and Saturdays through September 30.

CYPRUS: Jet2, a low-cost airline based in Leeds Bradford Airport, England, launched flights between London Stansted and Larnaka, Cyprus, as well as twice-weekly flights to Paphos, Cyprus. Cyprus — the second fastest growing travel destination in Europe, according to the European Travel Commission — will also see additional service next May from London to Larnaka. There will also be additional flights starting in February 2018 from London to Paphos.

FINLAND AND RUSSIA: Finnair is having quite the busy year. The company announced four additional weekly flights to Rovaniemi, Finland, from the nation's capital during the 2017/2018



Aviano and United have both increased service to Bogota. Pictured is the Colombian capital's historic Candelaria neighborhood.

winter season. Additionally, the winter sports haven of Kuusamo, Finland, will see a 21 percent increase in seat capacity with three additional weekly flights.

Finnair has also added a seasonal flight from San Francisco to Helsinki on Tuesdays, Thursdays and Sundays through September 30, and will add nonstop flights to Lapland, Finland, from London, Paris, Frankfurt and Zürich starting mid-December 2017 until the end of March 2018. Finnair is doubling its flights between Helsinki and Moscow by adding one flight a day, which connects to the airline's Hong Kong and Singapore flights.

Middle East and Africa

ISRAEL: EL AL Israel Airlines will launch nonstop service from Israel to

Miami, Florida starting this fall with three roundtrip flights weekly.

UNITED ARAB EMIRATES: In June, Etihad Airways inaugurated seasonal twice-daily service between Abu Dhabi, UAE, and Paris on the world's largest passenger jet. The flights will operate through October 28.

SOUTH AFRICA: Also in June, South African Airways (SAA) introduced its new Airbus A330-300, which will fly a three-times weekly route between Washington, DC Dulles International Airport and Johannesburg O.R. and Tambo International Airport via Dakar, Senegal.

Asia and Pacific

JAPAN: All Nippon Airways is now connecting Mexico City and Tokyo with daily service. A member of the Star Alliance, ANA's passengers can now travel directly between the two countries. ANA also has announced that it will add a second daily flight between Los Angeles and Tokyo Narita Airport starting October 29.

SOUTH KOREA: A new Delta and Korean Air joint venture has made more flights to Korea available. Earlier this summer, Delta Airlines launched a new daily flight from Hartsfield-Jackson Atlanta Airport to Seoul-Incheon.

CHINA: Hainan Airlines is launching the first nonstop service between Western China and New York. Starting October 20, the flight will be available from Chongqing Jiangbei International Airport on Wednesdays and Fridays and from JFK Thursdays and Saturdays.

SINGAPORE: United is setting a record with its new nonstop flight from Los Angeles to Changi Airport

Themed 'Mystery' Flights

DO YOU HAVE ADVENTUROUS clients who are not sure — or particular about — where they want to go? German airline Lufthansa has begun selling roundtrip flights starting at €69 — but guests don't



know where they're going until the flight is booked. The company is, however, allowing guests to choose a theme for their location. For example, guests opting for a romance theme will be sent to one of 10 locations such as Florence, Paris and Rome, while those who want a nature-themed destination will be sent to the likes of Copenhagen, Faro, Oslo or any of five other cities.

There are also sightseeing and culture, partying and "bromance" themes. Flights leave from Frankfurt and Munich airports.

in Singapore. The flight, which begins October 27, will travel 8,700 miles and take almost 18 hours westbound and just over 15 hours eastbound.

INDIA: Brussels Airlines inaugurated the first direct flight from Brussels to Mumbai in April. The service connects five times a week. It is not only designed to connect the two cities, but gives travelers the opportunity to connect with the carrier's other flights to and from places in Europe, Africa and North America. The airline works with Star Alliance, a partner of Air India, to connect via Mumbai to several other destinations within India.

AUSTRALIA: The first nonstop flight from the UK to Australia is set to take off in March 2018. Linking London and Western Australia, the flight is also quite a bit more expensive than most one-stop flights. The first one-way starts at £755.

Domestic U.S. Flights

United has added service to 13 cities this summer, including San Luis Obispo and Sacramento, CA; Charlottesville, VA; Reno, NV; Spokane, WA; Springfield, MO; Cincinnati; Detroit; Hartford, CT; as well as four all-new destinations: Champaign/Urbana, IL; Columbia, MO; Rochester, MN and Santa Rosa, CA.

United also introduced daily summer flights to Kona, HI; Salt Lake City, UT; Fort Lauderdale, FL; Tucson, AZ; New Orleans; and Kalispell, MT.

This month, the airline is also adding flights from San Francisco to eight cities: Seattle, Albuquerque, Baltimore, Indianapolis, Kansas City, Nashville, Philadelphia, and Portland, OR.

Branson Airport is receiving service from Chicago, Dallas, Denver, and Houston and Austin, TX, through Via Airlines. Discount flights are available through September 5 with promotional one-way fares.

Along with merger partner Virgin America, Alaska Airlines is expanding service to Dallas Love Field from Seattle, San Diego, San Jose and Portland. These additions are a continuation of Alaska Airlines' West Coast expansion.

Delta has added three daily flights to Chicago's O'Hare from Seattle, which, according to the company, will allow the airline to serve all of the top 10 Seattle destinations. Earlier this year, Delta added flights to Austin, TX; Eugene and Redmond, OR; Lihue, Kauai, HI; Milwaukee; Nashville; and Raleigh, NC, from its Seattle hub. These additions bring Delta's total to more than 160 peak-day flights to 50 destinations from Seattle.

Hawaii

Later this year, United Airlines will increase service on 11 routes from the Continental United States to Hawaii.

Mexico and South America

Delta plans to launch daily nonstop service between Los Angeles and Mexico City on December 1.

United Airlines will add a year-round daily flight from Newark to Buenos Aires, Argentina, beginning in October as well as launching an additional flight to Bogota, Colombia.

This spring, Avianca increased flights on the Bogota-Los Angeles route from four weekly to one daily flight due to the high demand. Those traveling to Colombia will have access to multiple connections in Latin America, including Santiago, Chile; Sao Paulo, Brazil; Lima, Peru; and Quito, Ecuador.

REASONS WHY CLIENT ARE LOYAL TO AIRLINES*

	Millennials	Xers	Boomers
Past positive experiences with the brand	81%	85%	93%
Quality customer service	79%	87%	87%
Trust in the brand's offerings	80%	83%	86%
Typical value for the price in its offerings	78%	84%	84%
The airline's large presence in the airport nearest to me	75%	71%	77%
I've just always been loyal to this airline	71%	66%	53%
The brand's corporate responsibility	68%	60%	52%
I have elite status with this airline and don't want to lose it	67%	54%	40%
Frequent traveler airport lounges	63%	51%	34%
The brand's social media feeds	57%	37%	14%

*Among travelers who feel a true loyalty to at least one airline.
Source: MMGY Global's 2017 Portrait of American Travelers

Starting December 20, service will increase from Chicago, Denver, Los Angeles, and San Francisco.

Ohana by Hawaiian took its first flight to Kapalua Airport in West Maui from Honolulu International Airport on the 30th anniversary of Kapalua's opening. The flight runs roundtrip twice a day.

Hawaiian Airlines launched its first non-stop flight this year between Kauai's Lihue Airport and Kona International Airport on Hawaii Island, marking the first time in the airline's history that it will connect Lihue and Kona with a direct flight.

Delta is expanding its connections to Brazil by adding a new nonstop flight between Rio de Janeiro and New York's JFK, beginning December 21.

The Caribbean

Delta will also be adding additional non-stop service from JFK to St. Kitts as well as a second weekly nonstop flight from Atlanta through the peak 2017/2018 winter season.

Service between Orlando and Port-au-Prince, Haiti, will fly via JetBlue later this year. In June, JetBlue increased its JFK-Grenada schedule from five times a week to daily service. —ANGEL GIERISCH