



Stephen England-Hall.

This April, Stephen England-Hall will join **Tourism New Zealand** as the organization's new CEO. England-Hall has previously served as the marketing officer for Syncapse Corporation, CEO for Razorfish (Tourism New Zealand's global media agency), and most recently as CEO of Loyalty New Zealand.

"He will be stepping into the organization at a time of significant growth and success," said Tourism New Zealand Chair Kerry Prendergast in press materials. The organization's latest international visitor arrival figures show continued growth with total arrivals up 11.7 percent for the year ending November 2016 and a 16.1 percent increase in holiday arrivals from September to November. For more information, visit tourismnewzealand.com.