

Tourism New Zealand Expands Specialist Program

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Tourism New Zealand updated its specialist program to include tiers. Travel agents who complete the **100% Pure New Zealand Specialist Programme** will earn either a bronze, silver or gold status based on completion of online training, webinar participation and trips to the country. Graduates will receive preferential listing on Tourism New Zealand's consumer site, as well as get invites to events.

A mouse click away: To find and access over 150 travel agent training programs from cruise lines, tour operators, hotels, destinations and more, including ways to better operate and market your business, **[click here](#)**.