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Episode 46: The Evolution of Tourism in Italy, with Steve Perillo

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 **AUDIO MP3** Episode 46: The Evolution of Tourism in Italy, with Steve Perillo [42:08] [Hide Player](#) | [Play in Popup](#) | [Download](#)

On this week's show, hosts Sara, Jessica, & Michelle talk about the hunt for the true Mona Lisa, a statue of Pope John Paul II that the Vatican doesn't like, & Venice's flood control project. Then we speak to Italy travel expert Steve Perillo about the evolution of tourism in Italy since his family's company, Perillo Tours, began offering trips to the country in 1945.

Eye on Italy News Stories:

- [John Paul II Statue Sparks Controversy in Rome](#) via @RomeDaily
- [\\$7 billion Venice project on schedule](#)
- [Hunt for the true Mona Lisa begins; Mona Lisa's Skull Found](#)
- [Italian Town to Offer Free Beach Umbrella Rental to the Poor](#)

Special Guest

Steve Perillo – Steve is the president & owner of Perillo Tours, America's largest travel company to Italy. He represents the third generation in the family business, which celebrates 66 years in travel this year, and he's been at the helm during the last few years of tremendous technological & geopolitical change in the travel world. Steve says his love of sharing Italy with the legions of Perillo fans remains his motivating force in business.

- [Perillo Tours](#)
- [ItalyVacations.com](#)
- [Slow Food International / Perillo's Slow Food Tours](#)



Eye on Italy Angolo d'Italiano:

- outing – tourist or school trip/field trip

Eye on Italy Picks of the Week:

- **Sara:** [Google Italy landing page for 150th Anniversary](#)
- **Jessica:** Good reads about life & travel in Italy - [Expecting the Unexpected](#) by Gloria & [The Intersection of Paradise & La \(Agro\) Dolce Vita](#) by Michelle
- **Michelle:** [Smell Festival](#) in Bologna; May 24-29, 2011
- **Steve:** [ItalyTravel.com](#)
- **Deal of the Week:**
 - [Phoenix-Rome from \\$762 round-trip in June](#) [two dates]
 - See the [WhyGo Italy travel deals](#) page for the latest travel deals

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