

Perillo Tours appoints new group business leader

Carol Dimopoulos has served Celtic Tours, the Italian Travel Promotion Council and the Student Youth Travel Association

March 11, 2011

WOODCLIFF LAKE, N.J. — Tour operator [Perillo Tours](#) appointed Carol Dimopoulos today as vice president of business development for the company's groups and special interest travel division

Her appointment signifies the company's goal of creating awareness of its commitment to advancing their dedicated groups division, according to Perillo representatives.

Dimopoulos also will be heading up groups for Perillo's new culinary tours, selected in cooperation with [Slow Food Italia](#). The tours offer insight into Italy's local foods, wines and culture, including encounters with artisans and cooks, and hands-on cooking experiences.

She has more than 25 years in the travel industry, having previously worked with Albany, N.Y.-based [Celtic Tours](#) as vice president of sales and marketing. Dimopoulos has served on the [Italian Travel Promotion Council's](#) board and the [Student Youth Travel Association's](#) international committee.

Perillo has operated since 1945. It recently launched [italyvacations.com](#), a website that help arrange customized trips to Italy for individual travelers.

Source: [Perillo Tours](#)

