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## "Balenciaga, Master of Couture" Hits the High-Fashion Streets of Montreal



“His vision was so modern. There is a beautiful oddness and femininity to his clothes which is timeless”

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BY OUTTRAVELER EDITORS  
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The McCord Museum in Montreal is pleased to present a North American exclusive premiere—"Balenciaga, Master of Couture," a major fashion exhibition organized by the Victoria and Albert Museum, London (V&A) from June 15 to October 14, 2018.

Revered by his contemporaries and future fashion designers alike, Cristóbal Balenciaga represents the pinnacle of haute couture in the 1950s and 1960s. His exquisite craftsmanship, pioneering use of fabrics and innovative cutting set the tone for the modernity of late 20th-century fashion.

This exhibition takes an almost forensic look at what made Cristóbal Balenciaga's creations so special, offering a detailed investigation of the design of the garments and the exceptional skill that went into their making. His legacy will be shown through the display of creations by protégés like Courrèges and Ungaro, who trained and worked at his Paris salon, and through his self-proclaimed followers of the late 20th century and today.