

## Insider Access: China

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The Great Wall (here) and Li River (below) are featured in Wu's China Highlights tour.

Wendy Wu may not be a name you know now, but come September 9, we think it will be synonymous with seamless and superb China touring. [Wendy Wu Tours](#) has already found success across the UK and Australia, and starting next month she will bring her enterprise to this side of the Pacific. What's more? We've got the scoop on her anticipated line of luxury China tours slated to hit the scene in 2011, exclusively in the U.S.

What we love most about Wu's tours is her insider-access guarantee. Think parts off the beaten path on the Great Wall (no vendors or other tourists to get in your clients' way!), up-close-and-personal tours of the Terra Cotta Warriors in Xi'an (you can look right into the eyes of a 2,000-year-old clay soldier) and a very exclusive trip to the Mt. Everest camp military base on the Tibetan side of the border the country shares with Nepal. Note: The exclusive access to Tibet is part of her Epic Adventure tour, which is perfect for those who are looking for a true, limited-access adventure experience.

If intimacy better suits your style, ask about Wu's private tours, which cater to smaller groups and niches like honeymooners, multigenerational and girlfriend/guys getaways. Even on larger group tours, Wu can organize special private extensions or add-ons to make sure every visitor gets the experience he or she wants.

With Wu's regular tours, guests will pay extra for these personalized experiences, but as part of her luxury line, these extras will be included. The luxury tours will also up the quality on every detail. While Wu's regular tours offer accommodations in three-and-a-half and four-star hotels, the luxury tours will only use top-shelf properties and restaurants that will knock the socks off the most finicky gourmand.

Wu's tours can last for a few days or a month, if not longer. We love her "leave your wallet at home" policy. Translation: Pricing is all-inclusive. This means everything from flights to visas, river cruises and meals (and tips!) is pre-arranged and paid for when the tour is booked.



Luxury travel advisors can contact Wendy Wu Tours' President Carol Dimopoulos ([carol@wendywutours.com](mailto:carol@wendywutours.com); 212-868-5800) with questions.

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