

THE WALL STREET JOURNAL.

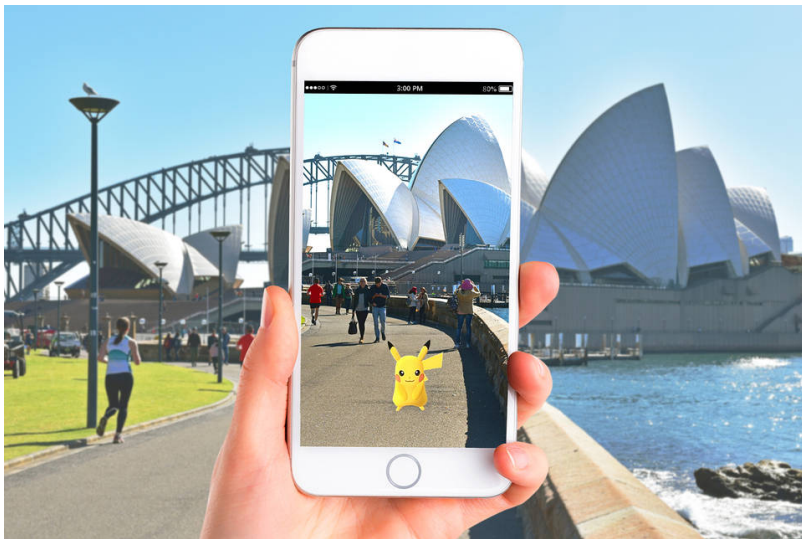
This copy is for your personal, non-commercial use only. To order presentation-ready copies for distribution to your colleagues, clients or customers visit <http://www.djreprints.com>.

<http://www.wsj.com/articles/pokemon-go-goes-on-tourand-other-travel-firsts-1471538562>

LIFE | TRAVEL | SITES & SIGHTINGS

Pokémon Go Goes on Tour—and Other Travel Firsts

Take a Pokémon-inspired family vacation to Australia and New Zealand, fly commercial to Cuba and travel across Ireland aboard a luxury sleeper train



Pokemon tours in Sydney Australia

By **SYDNEY LAZARUS** and **BARBARA S. PETERSON**

Aug. 18, 2016 12:42 p.m. ET

Pokémon on Tour

<http://www.wsj.com/articles/pokemon-go-goes-on-tourand-other-travel-firsts-1471538562>

With Pokémon Go city tours now on offer everywhere from San Francisco to Reykjavik, it was inevitable that tour operators would start plotting entire vacations around the augmented-reality mobile game. The travel company Zicasso now sells bespoke Pokémon-inspired trips through Australia and/or New Zealand, designed with families in mind. A private guide will show travelers around, say, Sydney Harbour or Milford Sound, while giving tips on hunting down Pokémon, including Australasia's resident Kangaskhan. For parents who shudder at the thought of a Pokémon vacation—imagining a glut of screen time and gazillion dollars of cellphone charges—there's good news: All itineraries are customizable, so you can spend ample time cruising along the Great Barrier Reef or other places still too remote for Pokémon. And Zicasso is offering a portable hot spot for travelers who book by Oct. 1, 2016 and travel by Dec. 31, 2017 (*from \$2,499 a person for a 7-day trip; zicasso.com*).



A scene in Havana, Cuba PHOTO: GETTY IMAGES

Winging It to Cuba

In the latest sign that Cuba's days as a verboten destination are over, now you can book a commercial flight there from the U.S. with a little mouse-clicking.

Whereas once you had to fly to Cuba on an airline charter or via a third country, JetBlue

is selling direct tickets starting at \$99 one-way on its thrice-weekly hops from Fort Lauderdale to Santa Clara set to launch Aug. 31. From Sept. 7 on, American will offer daily flights from Miami to Cienfuegos and Holguin at fares from \$180