

 Travel

## 10 Things You Didn't Know about Luxury Travel Specialist Zicasso

 Nat Berman

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Taking a vacation comes with tons of responsibilities, and besides choosing the ideal destination, you also have to undergo the headache of choosing the hotel or resort with the most attractive

terms which also offers all the services you desire. Luckily we live in an era where everything has been revolutionized, and all your headaches when it comes to the vacation is taken by someone else such as a company like Zicasso. The company takes online luxury travel a notch higher by matching you with the best travel agents from the place you've set your heart on. All you need to do is contact the company and tell them what you need and from there they do the vetting and come up with two or three of the best travel agents. You are now free to vet them yourself and choose the one who is best for you. If that is not convenience at the touch of a button, then I don't know what is. However, there are things we don't know about Zicasso, and that is why we took upon it ourselves to bring them to light.

### **Zicasso now gives you the Star Wars Experience**

Imagine spending your vacation on one of the Star Wars shoot locations, and not only that but taking pictures on the same spot that your favorite Star Wars character was on. Well Zicasso now has that dream Star Wars package. You can now make your fantasy a reality through its 8 day Ireland tour on spots where the famous series was filmed on. Other star wars inspired packages to include a nine-day tour on Croatia and any other locations on which the movie will be filmed on in future.

### **They are not a travel company but luxury travel specialists**

Many people tend to confuse Zicasso with a luxury travel company, and that is why we want to let you know it is not. Choosing Zicasso means that they get to hook you up with the right travel companies, but they will not accompany you. Their service is to just connect you with people who suit your budget and travel plan but not to take you where you want. And that is another thing you probably did not know about Zicasso.

### **You get to customize your own trip**

Many travel companies usually offer clients their own schedule, and it is up to them to choose whether they want to go or not. In such a case, if you had anything in mind you are limited as you have to stick to the plan. Unlike other outfitters, Zicasso gives you the power to choose the exact routes you want to follow and on your own budget and then looks for the travel agents who suit your specifications. Thus you get to visit places that you want at affordable rates, and you do it at your own pace.

### **It was born due to necessity**

Mostly, many of the companies in the luxury outfitters arena came as a result of an existing market gap, but Zicasso is not among them. According to the CEO, he decided to establish a company due to necessity. Before joining the world of traveling, he used to be an internet networker which basically meant he could do it anywhere so long as he had a stable internet connection and a laptop and he also loved to travel. Unfortunately, it was difficult for him to find a food travel specialist online and that is where he got his motivation from leading to the birth of Zicasso.

### **The service is free**

Whenever travelers hear of luxury travel outfitters, the first thing that comes to mind is numerous costs, from consultation fee to paying the actual travel agent who you are going to be paired with. But unlike the other outfitters, travelers do not pay Zicasso. It may sound too good to be true, but it is very true. About 90% of the company's consultants get commissions from the hotels or any other agents whom the client decides to go with.

### **The travelers are the ones who decide the fate of the travel specialists**

After returning home, travelers are encouraged to let the company know of their experience by leaving reviews on the company's website. The reviews are based on the travel specialists and those who maintain a rating of 4.5 out of 5 stars after six clients leave their reviews to get to remain while those who do not are automatically considered to have low-quality services. Thus through this, the clients are able to have nothing but the best as no specialist wants to lose their job.

### **Their initial site was built on Drupal 5**

Whenever we hear of a prominent company like Zicasso you may end up thinking it started as an independent company which had its own site. But initially, it had its site on Drupal 5, and it got its own later after it outgrew the site and had to build another one. The new site was created by Drupal and today it prides itself on having one which is highly responsive, and more SEO focused making it more visible and highly user-friendly.

### **Why it chose Drupal for its new site**

Zicasso chose the company because it had worked with it before and thus had a good working relationship. Moreover, the company had better knowledge of how to create and manage the content for Zicasso as it had handled it before.

### **It has been around for more than a decade**

The world of online travel specialists began gaining popularity not so long ago, and that might lure you into thinking that Zicasso is a company which was established just the other day. Nonetheless, you will be surprised to know that Zicasso has been around for quite a long time as it was established in 2008. Hence has been in the luxury of fitters industry for more than ten years now. And that people is yet another factor you did not know.

### **They will flood your email box**

If you are yet to seek services from Zicasso, then you definitely don't know this, and that is why I'll let you know in advance. Once you inquire about a certain trip or give them your plan, then you should brace yourself for an email that is flooded with follow up mails as they ask you to clarify your trip. Nevertheless, you should take this positively as they only want to get to work immediately.