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If you're looking to beat the January blues by taking a little time away from the real world in the coming months, then Zicasso's 10-day Italian tour might just be what you're looking for. Choose your dates accurately and you could time it to sit perfectly in line with the most well-dressed event in the city's calendar – Fashion Week. Here, we take a look at the itinerary and the perks that this luxury travel specialist includes in its most desirable February getaway.

Read about Milan Fashion Week's creative comeback [here](#).



Milan Duomo, Italy | Monika Prokúpková © Culture Trip

The beauty of booking a trip through [Zicasso](#) is that it takes on the responsibility of planning a perfectly executed itinerary and leaves you to enjoy the excitement build-up instead of making sure you've ticked every place worth visiting off the list yourself. Oh, and to plan your outfits for the trip, of course. The only requirement here is that if you want to make the most of the Fashion Week-specific itinerary (and we recommend that you do), you'll need to book the tour that starts on the 21st February. But with the promise of attending some of the most prestigious shows on the calendar, freeing up your calendar might not seem like such a hardship. The tour starts in Italy's fashion capital, Milan, where you will be booked in to either the Armani Hotel or the Bvlgari Hotel – not a bad start. Expect not only to enjoy the city's beautiful architecture and time spent in the Milan Fashion District (where you'll be eligible for exclusive access to luxury courtiers and boutiques, and you'll learn from English-speaking personal shoppers), but an atmosphere and a level of street-style inspiration reserved only for this bi-annual event as well. What's more, you'll also get to enjoy a visit to the Italian Institute of Fashion and a perfume-making masterclass, from which you'll have the opportunity to take home a bottle of personalised fragrance as a memento.

Next, you'll move on to Florence and to the Ferragamo Boutique for a VIP fashion show, and then [Tuscany](#) where you'll stay at another iconic residency, Il Borro. Here you'll be able to enjoy a little respite in the hills at a Ferragamo-owned estate, no less. The last stop is the capital and the city coined one of the romantic places in the world – Rome. But that's not why you'll be there. Prepare to be exposed to yet more stunning design, both interior- and fashion-related, as you experience yet another private tour, this time around the Rolex Orologeria. By day, you'll enjoy a shopping experience at Bvlgari's beautifully designed flagship store...just incase your suitcase isn't looking full enough by this point.



Milan Fashion Week | © Shutterstock Donatella Versace, Caris Bruni-Sarkozy, Claudia Schiffer, Naomi Campbell, Cindy Crawford and Helena

Christensen on the catwalk Versace show

In summary, this 10-day luxury tour is everything you'd want from a fashion trip to Italy, the home of some of the world's most prestigious labels – Versace, Fendi, Dolce & Gabbana and Prada, to name but a few. Dates are flexible and trips are available throughout the year, but this season, the tour we'd recommend booking in for starts on the 21st of February, which means you'll get to enjoy the Fashion Week experience.

Find out more and book [Zicasso's fashion tour here](#).