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Exclusive Tour Gets You Into Milan Fashion Week

TOUR OPERATOR | JANUARY 09, 2018



PHOTO: Armani is but one fashion house to be explored in a luxe Milan Fashion Week package by Zicasso. (photo via Flickr/Giorgio Montersino)

Why it Rates: *These new tours provide the kind of access to fashion week events that is typically reserved for celebrities.—Mia Taylor, TravelPulse Senior Writer.*

In preparation for the upcoming Milan Fashion Week during February, luxury travel specialist Zicasso has introduced an exclusive [10-day Italy in Vogue tour](#)

that blends high fashion and exclusivity to showcase the best of luxury Italian style.

With some of the most iconic works of Italian fashion houses specializing in everything from haute couture to fine jewelry, the tour will explore the fashion realms of Armani, Fendi, Ferragamo, Prada and the famed jeweler Bulgari in Milan, Florence, Tuscany, and Rome.

Dates are customizable, but guests wishing to get unparalleled access to world-renowned luxury couturiers and their exclusive collections should plan their trip to coincide with the 2018 Milan Fashion Week, which is February 21–27 for the Fall/Winter exhibition or September 19–25 for the Spring/Summer exhibition. Zicasso will arrange access to the premier fashion show typically reserved only for A-list celebrities and industry magnates.

Pricing for this experience begins at \$9,899 per person based on double occupancy.

This VIP experience includes access to Milan Fashion Week, nine privately guided tours including exclusive behind-the-scenes access to Bulgari, Armani, Fendi, Prada and Ferragamo experiences, as well as a private master class in the art of perfume-making and a private after-hours tour of the Rolex laboratory.

Additional experiences include opera at Teatro dell'Opera di Roma and a visit to the Italian Institute of Fashion.

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There will also be six days with professional English-speaking fashion shoppers, nine nights in premier accommodations with breakfast included, all private transfers by Mercedes vehicles, one cellphone and an Italian SIM card with 4G Technology for use while in Italy.

This itinerary can also be customized for other periods of the year. International airfare is not included.

Trip highlights include:

- Exclusive access to Milan Fashion Week

- A private Bulgari workshop where travelers learn about the illustrious history of the brand, see rare and unique pieces from the private collection and model renderings

- A master class in perfumes during a private tutorial exploring fragrance concepts and compositions, where you can take home a bottle of your own personalized fragrance

- An intimate view into the evolution of Armani designs through the archives and displays of past collections

- A private VIP fashion show at the Ferragamo Boutique in the heart of Florence followed by aperitifs

- Premier accommodations, including a private villa owned by the Ferragamo family in the hills of Tuscany

- An after-hours private tour of the Rolex laboratory, learning about the craftsmanship and the production of the world-renowned timepieces

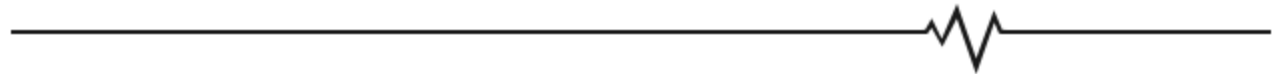
- A visit to the Italian Institute of Fashion, where you will discover the innovative drive behind the Italian fashion world, such as the roles of designers,

models, tailors, and more

— A night of opera at Teatro dell’Opera di Roma in Rome; a sensational performance theater erected in 1880 that has hosted the likes of Maria Callas, Andrea Bocelli and Luciano Pavarotti

—Stroll through “The Mall,” Italy’s preeminent luxury brand shopping venue located in Tuscany, featuring a dynamic collection of Italian and international designer boutiques

For more information about this and other fabulous Italian itineraries, please visit the [Zicasso website](#).



Source: Zicasso press release

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