

Designer flying! Marimekko for Finnair



If you like Finnish style and [travel](#), you're in for a treat, because Finnish textile design house [Marimekko](#) has teamed up with [Finland's](#) national airline Finnair to create a collection of chic textiles and tableware for Finnair's aircrafts.

Marimekko's bold and classic designs will feature on two of [Finnair's](#) long-haul planes too, with the Airbus A340 jets sporting Maija Isola's iconic Unikko floral print from 1964.



Finnair CEO Mika Vehvilainen said: 'Finnair has a strong design heritage, and this cooperation brings our design thinking to a new level.'

'Finnair aircraft will become roving ambassadors of timeless Finnish design and creativity, giving our customers a special experience when they fly with us.'



Marimekko's CEO Mika Ihamuotila says: 'We hope that Marimekko's sympathetic Unikko poppy flowers flying up in the sky as well as our other iconic prints as a part of the in-flight experience bring joy to people around the world'

'I believe that the Marimekko and Finnair design collaboration will bring to hectic and often grey air travel joy, peace of mind and beautiful memories.'




Finnair passengers will be able to buy an exclusive selection of Marimekko design products on-board the planes during the three-year collaboration.

What do you think of the Marimekko and Finnair partnership? Do you think more airlines should add some style to their aircrafts by teaming up with fashion designers?

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