

### *Louis Cruises Unveils SMART RATES*

Louis Cruises is unveiling SMART RATES savings for sailings onboard *Louis Majesty* from November 2011 - March 2012. SMART RATES promote booking early for the best deals and are offered on a diverse array of programs in the Mediterranean, featuring visits to exciting ports-of-call, seaside villages, and coastal towns in Cyprus, Egypt, France, Gibraltar, Greece and the Greek Islands, Israel, Italy, Lebanon, Malta, Morocco, Spain, and Tunisia. Travelers can choose among nine truly wonderful cruising experiences and sail with this regal jewel in the Louis Cruises fleet to some of the Mediterranean's most precious gems! For added flexibility, travelers have the option to embark in Genoa, Italy or Marseilles, France and enjoy these programs. SMART RATES specials offer significant savings off brochure rates and currently include: 7-day/6-Night Mediterranean Highlights from \$439; 8-day/7-Night Spanish Odyssey from \$499; 9-Day/8-Night Iberian Coasts, 9-Day/8-Night Tunis, Malta & Italy; and 9-Day/8-Night Morocco & Spain from \$569; 8-Day/7-Night Christmas Cruise from \$619, 10-Day/9-Night New Year's Cruise from \$799, plus two variations of Eastern Mediterranean Highlights (13 or 14 days) from \$789. These rates are based on per person, double occupancy, and are commissionable to travel agents. To access SMART RATES register online at [www.louisicruises.com](http://www.louisicruises.com)

### *Meet Scandinavian Chic in Helsinki*

Helsinki's appeal is as personal as its many charms. Overlooking the Gulf of Finland and Europe's largest archipelago, the city is in perfect harmony with nature. Streets and avenues curve around bays, bridges and across to nearby islands, and ferries reach out to islands offshore. Numerous waterside walkways weave past an array of historic buildings and architectural styles in a city that is dynamic and easily explored on foot. Eastern and western influences from the past centuries can be seen everywhere—in the city's architecture, culinary culture, event offerings and friendly people. Helsinki, the World Design Capital 2012, is also the perfect city for both design shopping and discovering Finland's unique design culture. Helsinki's cultural life is extremely active and diverse and includes music and culinary treasures and much more. Helsinki has around 1,100 restaurants. Finnish cuisine is typified by simplicity and purity and the menus vary according to restaurant and season. Your clients can explore culinary traditions with Helsinki Food Sightseeing ([www.foodsightseeing.fi](http://www.foodsightseeing.fi)). The Helsinki new Music Centre, opening on August 31, 2011, has developed over two decades into a project fulfilling the dream of a welcoming and accessible venue for a wide variety of musical performances. It is located in the heart of Helsinki, in close proximity to Finlandia Hall and the Finnish National Opera House, providing an important cultural triangle. The new Music Centre ([www.musiikkitalo.fi](http://www.musiikkitalo.fi)) will have a profound impact on music and cultural arts life in Finland and internationally. Helsinki is easy to reach by air, rail or sea. Around 40 airlines operate to Helsinki. On May 1, 2011, American Airlines started new daily service to Helsinki in code share cooperation with Finnair. Combine the East and the West with the hi-speed Allegro train from Helsinki to St. Petersburg or with visa free cruises on **St. Peter Line**. Combine "the Belles of the Baltic" Helsinki, Stockholm and Tallinn with Tallink Silja on **Viking Line** cruises. For more information [www.visithelsinki.fi](http://www.visithelsinki.fi), [www.wdc2012helsinki.fi/en](http://www.wdc2012helsinki.fi/en)

### *Sunnyland Tours Debuts Cyprus Brochure*

As the crossroads of the Eastern Mediterranean, with its legendarily mild climate and 340 days of sunshine a year, Cyprus can be a great component of a Middle East odyssey that combines a visit to the island with Israel, Egypt or nearby Greek islands such as Rhodes and Crete. Short cruises to these destinations are a popular option for many visitors to Cyprus. This is the reason why many important US tour operators added Cyprus in their programs.

Recently, **Sunny Land Tours**, a major USTOA Tour Operator, introduced a new brochure on Cyprus – Shining Pearl of the Mediterranean, with guaranteed departures through 2012. The brochure features packages to Cyprus such as the 8-day Beach Resorts in Limassol package with prices starting at \$799 for a 3-star hotel, \$899 for a 4-star hotel or \$1,599 for a five star deluxe hotel. Packages include transfers to and from the airport, 7 nights' accommodation with breakfast and one-day tour. The cost for additional 5 tours is \$429. Visit [www.sunnylandtours.com](http://www.sunnylandtours.com)

Other tour Operators offer a variety of tour packages to Cyprus: **Homeric Tours** ([www.homerictours.com](http://www.homerictours.com)), **Central Holidays** ([www.centralholidays.com](http://www.centralholidays.com)), **Crown Peters** ([www.crown-peters.com](http://www.crown-peters.com)), **GROUP IST** for religious groups ([www.groupist.com](http://www.groupist.com)) with rates starting from \$1,569 for 8 days including airfare and accommodation at a 4-star hotel. To book a tour to Cyprus please contact the above tour operators.

For more information on Cyprus, log on to [www.visitcyprus.com](http://www.visitcyprus.com) or call 212-683-5280.

### **\$1775 AUSTRIA & GERMANY**

**Herzerl Tours** has added another great classical music tour to its offerings. The "Sound of Austrian Music" tour highlighting Salzburg and Vienna has become one of the most successful tours for the company. Due to popular request, Herzerl Tours has added "Dresden, Leipzig and the sound of J.S.Bach," a great introduction to the uplifting world of J.S. Bach that will also incorporate architectural jewels such as the Frauenkirche in Dresden and the St. Joseph's church in Leipzig. Concerts, sightseeing, a ride up the Elbe, visits to the Great Garden in Dresden and local culinary experiences are all included. The tour starts at \$1,775 per person, land only, and is offered for groups, mini groups and FIT's. Call 800-684-8488 or visit [www.herzerltours.com](http://www.herzerltours.com) for more details.

### **\$2599 CROATIA**

Back by popular demand, **FIT Tours'** 10-day "Croatia and the Adriatic Sea" package includes roundtrip airfare from Miami with a JFK or Boston option for \$100, 8 nights in first class hotels, daily breakfast, 5 dinners, arrival and departure transfers, air-conditioned touring coaches and English-speaking guides. Enjoy a walking tour of "Old Dubrovnik," and spend an afternoon at leisure before traveling north to Split along the spectacular Adriatic coast. Tour the historic inner city, built around the Roman Emperor Diocletian's Palace, a UNESCO World Heritage Site. The following day guests will head to the artistic city of Trogir before turning inland for a breathtaking tour of Plitvice Lakes National Park. Returning along the coast, visitors will visit the beautiful bay of Kvarner, Opatija and

