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Finnair Teams Up With Design House Marimekko

November 7th, 2012 [Joseph Pedro](#)



Image via Finnair.

One of our favorite airlines, **Finnair**, is giving itself a bit of a makeover with the help of Finnish design house Marimekko—famous for dressing Carrie Bradshaw in *Sex in the City*. From spring 2013 all Finnair aircrafts will feature a Marimekko for Finnair collection of textiles and tableware, featuring Marimekko's classic patterns. The Marimekko for Finnair collection is specially designed to add a light and fresh visual and tactile dimension to the onboard experience, while lightening the airline's carbon footprint as well. Two of Finnair's long-haul aircraft will also wear livery based on Marimekko designs. An Airbus A340 featuring Maija Isola's iconic Unikko floral print from 1964 is already operating between Helsinki and Finnair's Asian destinations, and it will be followed by another aircraft in Marimekko livery in spring 2013.

What a way to celebrate Finland as a design capital! Click here to read [our article about Helsinki](#).

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