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Angry Birds Takes Flight

The travel industry continues to get quirkier, but if you're an Angry Birds fan, this might be right up your alley. Finnair will host eight Angry Birds players on the longest and highest Angry Birds flight from Helsinki to Singapore on Sept. 20. On the themed flight, the gamers will compete in the Angry Birds Asian Challenge at 10 kilometers altitude. Anyone can register from Aug. 31 to Sept. 12 to win a seat on the plane by competing to be named one of the game's biggest fans. The five most popular fans and two or three favorites will be selected by a jury to go along for the ride and compete. The winner will be the first-ever to hold the challenge title (what a prize!).

Believe it or not, this isn't the first time the game has seen airlift. The Angry Birds have already flown almost everywhere in the world, but this will be the longest continuous flight. The game has been downloaded more than 350 million times, and fans can follow the competition via Twitter or by checking the website, finnair.com/angrybirds. Good luck to all those gamers out there, and may the angriest bird win!



-Jessie Fetterling

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