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TRAVEL NEWS

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Finnair to Launch Service from Helsinki to Hanoi in Summer 2013

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Finnair will begin flying to Hanoi in Vietnam in summer 2013, continuing the airline's strategic focus on traffic between Asia and Europe. Subject to regulatory approvals, Finnair will become the only European airline to offer a direct connection from Europe to the capital of Vietnam with a population of 6.5 million.

Starting on June 14, Finnair will begin service to Hanoi from its hub in Helsinki with three frequencies per week. From Helsinki, Finnair offers connections to more than 60 European destinations. The Hanoi route will be operated during the summer schedule season, which lasts until Oct 27. Finnair is represented in Vietnam by its partner East Sea Travel & Air Service Group.

"We are delighted to be able add Hanoi as our 12th destination in Asia," said Finnair CEO Mika Vehviläinen. "This is yet another important step for Finnair toward our long-term goal of doubling our Asian revenue by 2020."

Finnair has built on its Asian strategy during the past two decades, taking advantage of the geographical position of its Helsinki hub on the shortest routes between the great cities of Asia and more than 60 European destinations. The airline's service and timetables are also optimized for transfer traffic. In addition to Hanoi, Finnair operates to Bangkok, Beijing, Chongqing, Delhi, Hong Kong, Nagoya, Osaka, Seoul, Shanghai, Singapore and Tokyo.

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