

world travel market

The Leading Global Event for the Travel Industry

07-10 NOV 2011
ExCeL LONDON

REGISTER
NOW FOR
2011 ▶



TRAVEL WEEKLY

THE NATIONAL NEWSPAPER OF THE TRAVEL INDUSTRY

Your Shot to Win an iPad 2!
We are happy to announce the launch of our Facebook photo contest. Submit your entry or vote for your favorite. [Visit Now>>](#)

SELL MORE RIVER CRUISE
Join Travel Weekly at the River Cruise Virtual Summit and learn how from the industry leaders. [Register Now>>](#)

CRUISE WORLD 2011 REGISTER NOW

Search Travel Weekly

Topics **Opinion** **Videos & Photos** **Agent Extras** **Events** **Jobs** **Finance** **Contact Us**

Posted on: August 3, 2011

Email Print Share Free

Text Size: A | A | A

Subscription

0 Comments

Home > Topics > Europe >

Finnair makes list of innovative airlines

By Felicity Long

AirlineTrends.com, which analyzes consumer trends in the airline industry, ranked Finnair in the top five among the world's 11 most innovative airlines.

The survey credits Finnair's niche in transfer traffic between Europe and Asia, as well as the Finnair Spa & Saunas, the lounge in Helsinki Airport and the full-flat seats in business class, for the nod. Also recognized were cabin staff who speak the language of the destination country, the culturally tailored business-class menus and entertainment.

"Finnair and Helsinki Airport were one of the first to introduce Mandarin-speaking staff at terminals to greet and guide passengers arriving from Asian destinations," said Arja Suominen, Finnair's senior vice president communications and corporate responsibility.

This page is protected by Copyright laws. Do Not Copy

Email Print Share Free

Subscription

Text Size: A | A | A

Top Stories

Agents without borders: There's great opportunity overseas

Oceania pushes back Riviera's maiden voyage

Insight Vacations offers escorted Hawaii tour

ARC agencies get discount on recruitment services

United's Economy Plus seats available in Traveport GDSs



THE CHOICE IS YOURS.
Click here to cast your vote for the
2011 TRAVEL WEEKLY READERS CHOICE AWARDS

Free Newsletters

Subscribe