

Today Show: Live in Montreal

By Evelyn Reid, About.com Guide July 12, 2011

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Today show's Hoda Kotb with former President, and CEO of NBC Universal Jeff Zucker and co-host Kathie Lee Gifford. Kotb and Gifford are in Montreal July 14 and July 15 to broadcast the popular morning show on location, a first for the longest-running daytime series in the history of television. Jemal Countess / Getty Images

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NBC's *Today* show, television's longest-running daytime series according to *TV Guide*, is in Montreal this Thursday, July 14 and then Friday, July 15. Airing every day from 7 a.m. to 11 a.m. EDT, this is the first time the popular American morning show tapes its 10 a.m. segment outside of the United States.

Broadcasting live at Place Jacques-Cartier in Old Montreal, fans who wish to be part of the outdoor audience are advised to show up Thursday, July 14 at 9 a.m. on location ([map](#)). On the menu? Co-hosts Kathie Lee Gifford and Hoda Kotb are slated to dance the tango, introduce a [Cirque du Soleil](#) performance, feature The Barenaked Ladies live and learn how to make [poutine](#) with the help of Iron Chef champ [Chuck Hughes](#).

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